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**Peters & Associates Honored with Microsoft Initiative Award  
for Inspiring Customer Loyalty With Winning Technology Solutions**

**Elmhurst, IL USA — September 26, 2005** — Today Peters & Associates announced it has won the “Inspiring Customer Loyalty With Winning Technology Solutions” for outstanding competitive efforts in the United States. The company was chosen out of a field of top Microsoft Partners within the United States for delivering market-leading solutions that highlight the benefits of working on the Microsoft platform.

“Peters & Associates is delighted to be recognized by Microsoft with the Inspiring Customer Loyalty With Winning Technology Solutions award”, said Richard Opal, Vice President of Peters & Associates. “By teaming with Microsoft we are offering our customers a tremendous value proposition to improve their businesses as a result of leveraging the Microsoft platform.”

Peters & Associates was recognized for its successful implementation of a Microsoft-based solution, versus utilizing the technology of other vendors, that resulted in significant benefits to customers. Award winners were required to have implemented solutions involving successful migrations, custom software development or completing customer upgrades that leverage Microsoft technology. Peters & Associates won this year’s award by expertly developing customer solutions that exemplify the benefit of working on the Microsoft platform rather than those of other technology vendors.

Peters & Associates has significant expertise in transitioning numerous companies to the Microsoft platform, thereby streamlining their operating and email systems. By migrating to a unified Microsoft solution, Peters & Associates customers are also uniquely positioned to leverage Microsoft’s Office System products and have a great foundation for collaboration.

“It is a privilege to recognize Peters & Associates as a regional winner of this year’s Winning Customer Award,” said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft. “It is this level of commitment in reaching out to customers and underscoring the value of the Microsoft Windows integrated software platform that enables continued success for us and for our partners. We applaud Peters & Associates for its efforts to implement solutions that successfully met its customer’s IT needs by migrating its systems to take advantage of the Microsoft platform.”

The Winning Customer Award is part of Microsoft’s Commercial Software Initiative, which is designed to promote factual dialogue with customers, governments, academia, partners and developers about the value of the commercial software model and the Microsoft Windows integrated software platform.

The Microsoft Partner Program Awards recognize Microsoft Partners that have developed and delivered exceptional Microsoft-based solutions over the past year. Multiple awards are distributed in four categories: Partner of the Year for Technology Innovation, Partner of the Year

for Sales and Marketing, the Specialization Excellence Awards and the Microsoft Initiative Awards, which also includes the Customer Experience Award.

Founded in 1981 as a family-owned business located in Elmhurst, IL, Peters & Associates is recognized as one of the most well-established companies in the design and integration industry. Peters & Associates is a Microsoft Gold Partner in Advanced Infrastructure, Network Infrastructure, Security, and Information Worker, and was recently named Microsoft National VAR Partner of the Year for 2005. Peters & Associates has vast experience in project management, directory solutions, security, mobile computing, and messaging systems, delivering scalable infrastructure solutions in a predictable manner with an emphasis on security and reliability.

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**For additional information:** For more information, please contact Richard Opal – richard.opal@peters.com or visit <http://www.peters.com>.

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